



## **CHOOSING A FUNERAL HOME**

### **Information For You *from Beck's***

We get lots of calls from consumers seeking information about funerals. We've tried to address some of their questions on our website. One of the more important, and most confusing topics for consumers is that of price. Never before has there been more information available about funeral costs than today. One reason is that funeral homes are required to disclose certain information by federal law. Another is that the internet provides consumers with access to information and the ability to make comparisons without having to even make a phone call.

It has been said that a little information is a dangerous thing. When faced with the task of comparing funeral providers and funeral pricing, it is easy to become very confused with strange terminology, differing approaches to disclosing price information, and possibly even a sales pitch.

We have a couple of pieces of advice that you may find helpful when shopping around for funeral homes.

1. Make sure you are talking with a funeral director. Some firms will allow inquiry calls to be handled by administrative or sales staff members. Make sure you are talking with a qualified person and write down their name. At Beck's Funeral Home you will be assisted by a qualified professional.
2. Ask the funeral home representative to explain the various itemized prices you are quoted so that you understand each component cost of service. You will find similarities in General Price Lists from place to place, but the General Price list does not usually provide you with specific information about the total cost of service. Your merchandise selections and cash advances can be significant expense factors.
3. Be sure the funeral home representative is *listening* to you and not making sweeping assumptions about the kind of service he or she thinks you should be selecting.
4. Ask others who've been served by local funeral homes. We've been around for nearly 57 years and are willing to let an established reputation speak about how we serve families.
5. Check with your clergy person.

This is all common sense consumer advice. However, funeral service decisions are infrequently made, usually at an emotional time, and you need to know you are being served by a firm that is worthy of your trust.

We are proud to say that our directors are the best listeners you will ever find. They are each caring and experienced professionals who will make sure that your preferences are carried out, and your needs fulfilled. We want your decision to select Beck's Funeral Home to be one you feel good about.

For more information call Beck's Funeral Home: (425) 771-1234